To learn more on how to get started with vSOM, please visit: www.zunesis.com

By streamlining and simplifying day-to-day operations, vSOM gives the information and insights required to make better use of IT resources. Without a virtualization management tool like vSOM, you are exposing your business to issues that equate to higher IT costs.

vSphere with Operations Management (vSOM) combines world leading virtualization platform with best-in-class management. Whether you’re virtualized, running vSphere, or looking into virtualization, vSOM grants virtualization benefits and operational insight into health, risk, and IT efficiency.

Health, Risk, Efficiency

**Traditional**
- Focuses only on historical performance measures like CPU and memory utilization
- Doesn’t include real-time performance monitoring and Predictive Analytics
- Isn’t user-friendly and doesn’t provide visual insights

**vSOM**
- Uses Predictive Analytics and Smart Alerts to provide actionable data specific to your environment
- Allocates the right amount of IT resources without waste
- Processes additional capacity in a timely fashion

**CAPACITY, PERFORMANCE, AND RISK DASHBOARDS**

vSOM solves one of the most pervasive problems in today’s data centers... overprovisioning. It’s common to see VMs with more capacity than what they really need to support peak demand: that built in “waste” drives up IT costs.

*Improves Resource Usage by 40%
*Improves Consolidation Ratios by 37%
*Increases Hardware Savings by 30%

vSOM provides capacity tools to plan and scale IT environments as organizations grow.

*Source: 2014 and 2012 Management Insight Study

**DETERMINES THE ROOT CAUSE OF SUDDEN IT PERFORMANCE PROBLEMS**

No longer do you have to log into many platforms to aggregate the root cause of problems.

*Did it happen only once, or is it persistent?*
*Where is the bottleneck?*
*Is the problem bounded by CPU, memory, or I/O?*

**vSOM ANSWERS:**

**MANAGES RISKS BEFORE THEY OCCUR**

- Uses historical performance trends and predictive analytics to identify emerging problems and potential future performance issues
- Users can create “what-if” scenarios to see the impact of making changes to their IT resources
- Over-time, analytics become smarter and more accurate as vSOM gathers more data on usage

*VMware vSOM Datasheet and www.vmware.com

**SPLITES IT AND INCREASES ROI**

By streamlining and simplifying day-to-day operations, vSOM gives the information and insights required to make better use of IT resources. Without a virtualization management tool like vSOM, you are exposing your business to issues that equate to higher IT costs.

**Ways vSOM Trumps Traditional Virtualization Management Solutions**

1. **CAPACITY, PERFORMANCE, AND RISK DASHBOARDS**
   - With the new vSOM dashboard, your organization will understand the health, risk, and efficiency of your IT environment in a clean, easy to read format. This will help to plan for future purchases, VM capacity, and where to cut hardware costs (leading to up to 22% savings on CapEx/OpEx)*.

   *Source: 2009 and 2011 Management Insight Study

2. **IDENTIFIES CAPACITY SHORTFALLS & OVERPROVISIONED RESOURCES**
   - vSOM solves one of the most pervasive problems in today’s data centers... overprovisioning.
   - It’s common to see VMs with more capacity than what they really need to support peak demand: that built in “waste” drives up IT costs.

   *Reduces Diagnostic & Problem Resolution Time by 26%*
   *Improves IT Admin Costs*

3. **DETERMINES THE ROOT CAUSE OF SUDDEN IT PERFORMANCE PROBLEMS**
   - No longer do you have to log into many platforms to aggregate the root cause of problems.

   *Did it happen only once, or is it persistent?*
   *Where is the bottleneck?*
   *Is the problem bounded by CPU, memory, or I/O?*

   **vSOM ANSWERS:**

4. **MANAGES RISKS BEFORE THEY OCCUR**
   - Uses historical performance trends and predictive analytics to identify emerging problems and potential future performance issues
   - Users can create “what-if” scenarios to see the impact of making changes to their IT resources
   - Over-time, analytics become smarter and more accurate as vSOM gathers more data on usage

5. **SIMPLIFIES IT AND INCREASES ROI**
   - Tools that alert you of your current & future risks.
   - Identifies areas for capacity optimization.