

Composable Infrastructure



prepares you for the

Digital Economy

The Digital Economy has arrived! And it's accelerating faster than predicted...

Traditional IT infrastructure is not equipped to handle the rapidly evolving 3rd Platform (mobile, social, cloud, and big data) opportunities, so IT must adapt.



IT can no longer just support the business: It must *become* the business.

Synergy from Hewlett Packard Enterprise - the first COMPOSABLE INFRASTRUCTURE platform - enables organizations to strategically position themselves to compete in the digital economy, all while improving operational efficiency and lowering costs.

Organizations Are Already Planning Infrastructure Investments to Leverage the 3rd Platform

Organizations will become "digitally native," and digital transformation will become more material to their business strategy.

By 2020:

- ▶ 50% of the Global 2000 will see most of their business depend on their ability to create digitally enhanced products, services, and experiences.
- ▶ 75% of IT spending will go to 3rd Platform technologies and services - growing at twice the rate of the total IT market.
- ▶ 72% of the Global 2000 will focus on using technology to better engage with customers, partners, and suppliers.



Go Beyond Organizational Agility Limits of Traditional IT

IDC research indicates that in most enterprise data centers, infrastructure is:

- ▶ 45% Provisioned
- ▶ 30% Agile
- ▶ 45% Utilized
- ▶ 40% Compliant



Bridge Your Journey to an Agile Data Center

IT becomes the business partner to create and deliver value instantaneously, which is key to competing in the digital economy. With a migration to HPE Synergy, you can:

- ▶ Run Anything: Optimize all applications and service levels
- ▶ Move Faster: Accelerate application and service delivery
- ▶ Work Efficiently: Reduce operational effort and cost
- ▶ Unlock Value: Increase productivity and control while lowering TCO
- ▶ Prepare for the Future: Enabled for 100GB, ready for higher power CPUs, GPUs, and DIMMS



HPE Synergy Offers a Compelling Case

Transforming your data center with HPE Synergy lowers IT costs and increases operational efficiency and organizational velocity. Develop apps faster, and position yourself for the digital economy sooner.

- ▶ Up to 73% reduction in performing firmware updates
- ▶ 27% lower cost per VM
- ▶ 99.8% management touch points eliminated
- ▶ Up to 6x more storage per server
- ▶ Up to 80x faster creation of hypervisors



Infrastructure for the Digital Economy

Composable infrastructure in the form of HPE Synergy *uniquely* delivers simplified Infrastructure-as-a-Service with the following *differentiations*:

- ▶ Fluid Resource Pools: Single infrastructure of compute, storage, and fabric that can be instantly configured to need
- ▶ Software-Defined Intelligence: Template driven, frictionless high-level, and automated operations aggregate hundreds of tasks associated with hardware components
- ▶ Unified API: Single line of code to abstract every element of infrastructure greatly simplifies provisioning - something competitive solutions simply can't match



Zunesis & Hewlett Packard Enterprise: A Winning Combination

Zunesis is one of the largest enterprise infrastructure VARs in the Rocky Mountain Region and Southwestern United States. We strive to be a trusted advisor where our focus is always on the needs of our clients, not our solutions.

As an HPE Platinum Partner, we are deeply invested in HPE technical certifications, and we work with our clients at a strategic level to understand their business issues before recommending a solution.

Ready to learn more?

Contact Zunesis to start your journey towards an IT infrastructure for the digital economy!