Composable Infrastructure
prepares you for the
Digital Economy

The Digital Economy has arrived! And it’s accelerating faster than predicted...
Traditional IT infrastructure is not equipped to handle the rapidly evolving 3rd Platform (mobile, social, cloud, and big data) opportunities, so IT must adapt.

IT can no longer just support the business: It must become the business.
Synergy from Hewlett Packard Enterprise – the first COMPOSABLE INFRASTRUCTURE platform - enables organizations to strategically position themselves to compete in the digital economy, all while improving operational efficiency and lowering costs.

Organizations Are Already Planning Infrastructure Investments to Leverage the 3rd Platform
Organizations will become “digitally native,” and digital transformation will become more material to their business strategy.
By 2020:
50% of the Global 2000 will see most of their business depend on their ability to create digitally enhanced products, services, and experiences.
75% of IT spending will go to 3rd Platform technologies and services - growing at twice the rate of the total IT market.
72% of the Global 2000 will focus on using technology to better engage with customers, partners, and suppliers.

Go Beyond Organizational Agility Limits of Traditional IT
IDC research indicates that in most enterprise data centers, infrastructure is:
45% Provisioned
30% Agile
45% Utilized
40% Compliant

Bridge Your Journey to an Agile Data Center
IT becomes the business partner to create and deliver value simultaneously, which is key to competing in the digital economy. With a migration to HPE Synergy, you can:
Run Anything: Optimize all applications and service levels
Move Faster: Accelerate application and service delivery.
Work Efficiently: Reduce operational effort and cost
Unlock Value: Increase productivity and control while lowering TCO
Prepare for the Future: Enabled for 100GB, ready for higher power CPUs, GPUs, and DMRS.

HPE Synergy Offers a Compelling Case
Transforming your data-center with HPE Synergy lowers IT costs and increases operational efficiency and organizational velocity. Develop apps faster, and position yourself for the digital economy sooner.
Up to 73% reduction in performing firmware updates
90.8% management touch points eliminated
Up to 8x faster creation of hypervisors

27% lower cost per VM
Up to 6x more storage per server

Infrastructure for the Digital Economy
Composable infrastructure in the form of HPE Synergy uniquely delivers simplified infrastructure-as-a-Service with the following differentiators:
Fluid Resource Pods: Single infrastructure of compute, storage, and fabric that can be instantly configured to need
Software-Defined Intelligence: Template-driven, frictionless high-level, and automated operations aggregate hundreds of tasks associated with hardware components
Unified API: Single line of code to abstract every element of infrastructure greatly simplifies provisioning - combining competitive solutions simply can’t match.

Zunesis & Hewlett Packard Enterprise: A Winning Combination
Zunesis is one of the largest enterprise infrastructure VARs in the Rocky Mountain Region and Southwestern United States. We strive to be a trusted advisor where our focus is always on the needs of our clients, not our solutions.
As an HPE Platinum Partner, we are deeply invested in HPE technical certifications, and we work with our clients at a strategic level to understand their business issues before recommending a solution.

Ready to learn more? Contact Zunesis to start your journey towards an IT infrastructure for the digital economy!
Zunesis - 1879 S. Willow Street, 4th Floor - Lone Tree, CO 80124
www.zunesis.com

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